



WGO WORKS FOR GUN OWNERS — NOT POLITICIANS

Wisconsin Gun Owners, Inc. (WGO) is Wisconsin's most powerful gun-rights lobbying organization. WGO members have a reputation for being tough and tenacious — a fact state politicians learn if they sell out and support gun control measures.

THE BEST DEFENSE IS A GOOD OFFENSE

While many gun lobbies fight for “reasonable gun controls,” WGO sets a higher standard: Defining the terrain of political battle. We don't compromise. As a result, many state politicians have heaped their scorn on us, a fact we wear as a badge of honor.



“WGO’S NO-COMPROMISE APPROACH IS EXACTLY ... THE KIND OF ACCOUNTABILITY THE GUN RIGHTS MOVEMENT NEEDS IN WISCONSIN.” – LARRY PRATT, FORMER EXECUTIVE DIRECTOR, GUN OWNERS OF AMERICA (GOA)

NEXT STEP: JOIN THE BATTLE

WGO was created by gun owners for gun owners. We repudiate political cronyism and serve the pro-gun grassroots. While other gun lobbies trade principles for personal access to politicians, WGO holds lawmakers accountable – insisting on tangible results. We don't accept excuses from Wisconsin politicians, and we demand the restoration of our firearm freedoms.

Accept nothing less. Join WGO.



3 CONVENIENT WAYS TO JOIN

Call: 888.202.1645 (toll-free)

Online: wisconsin-gunowners.org

Mail: PO Box 329, Waupaca, WI 54981

Name

Street

City State Zip

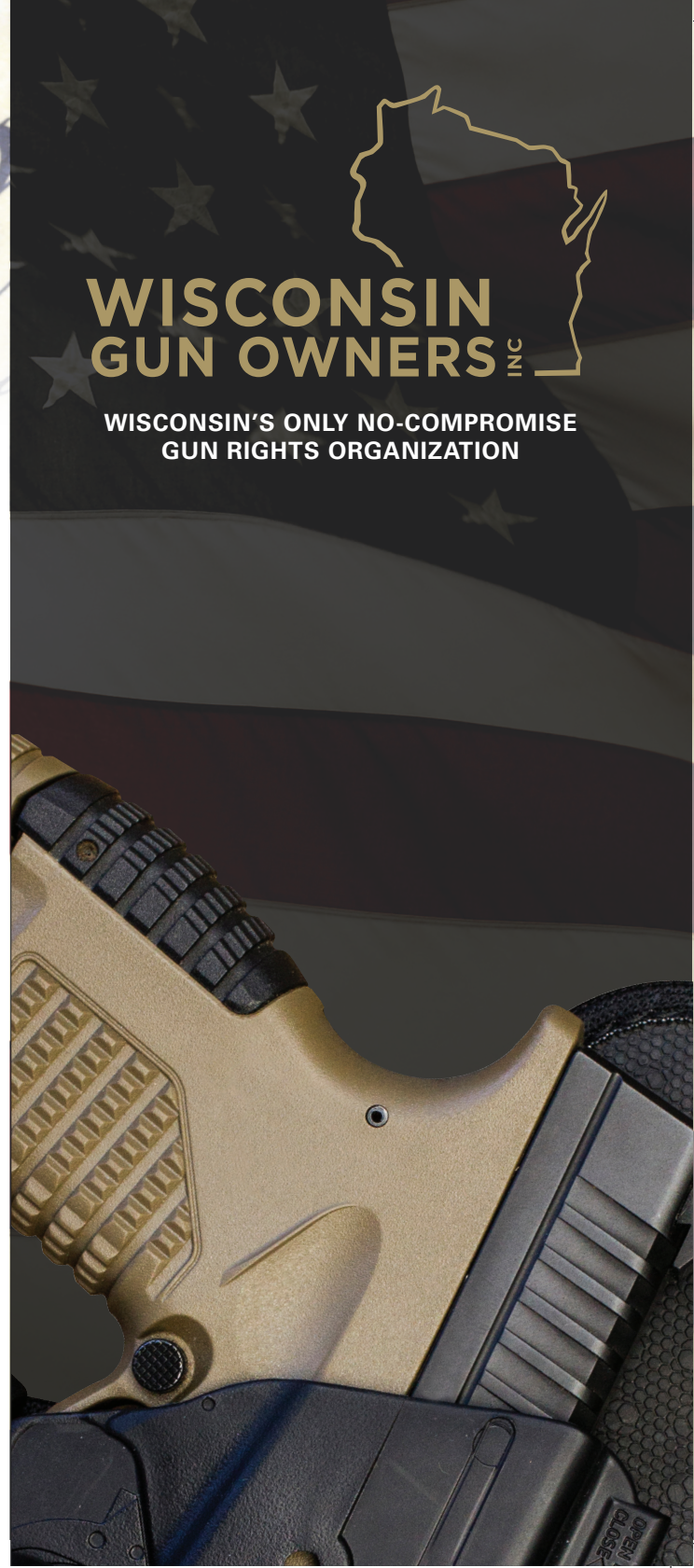
Email

Phone

☐ \$30 1 year ☐ \$90 3 years ☐ \$150 5 years ☐ \$500 Life

WISCONSIN GUN OWNERS, INC. IS A 501(C)4 NON-PROFIT ORGANIZATION. DONATIONS MADE TO WISCONSIN GUN OWNERS, INC. ARE NOT DEDUCTIBLE FOR INCOME TAX PURPOSES.

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**WISCONSIN
GUN OWNERS INC.**

**WISCONSIN'S ONLY NO-COMPROMISE
GUN RIGHTS ORGANIZATION**

CRIMINALS PREFER UNARMED VICTIMS

You have a right to be armed for self-defense. And a duty to protect your family. That's why WGO works so diligently to restore the right of law-abiding Wisconsinites to carry guns for personal protection.

FACT: GUNS
BALANCE
THE POWER

CONSTITUTIONAL CONCEALED CARRY — IT'S YOUR RIGHT

While many gun lobbies work for "reasonable gun control" or laws that force gun owners to obtain a government permission slip to carry a gun, WGO sets the mark higher. That's why we support Constitutional Carry, which means if you may legally buy a gun, you may carry it. WGO fights tirelessly, forcing politicians to recognize true concealed carry — fully restoring your right to carry.

"A WELL-REGULATED
MILITIA BEING
NECESSARY TO THE
SECURITY OF A FREE
STATE, THE RIGHT
OF THE PEOPLE
TO KEEP AND BEAR
ARMS SHALL NOT BE
INFRINGED."

AMENDMENT II, U.S.
CONSTITUTION,
BILL OF RIGHTS

"THE PEOPLE HAVE THE RIGHT TO KEEP
AND BEAR ARMS FOR SECURITY, DEFENSE,
HUNTING, RECREATION OR ANY OTHER
LAWFUL PURPOSE." WISCONSIN CONSTITUTION:
ARTICLE I, SECTION 25

DEFENDING YOUR GUN RIGHTS IN THE HALLS OF MADISON

- CONGRESS
- WISCONSIN LEGISLATURE
- NEWSPAPERS
- RADIO
- TELEVISION
- INTERNET

A FEW OF OUR ISSUES

- CONCEALED CARRY
- SEMI-AUTOMATIC FIREARMS
- HUNTING RIGHTS
- FIREARM REGISTRATION
- FIREARM TRANSPORTATION
- MAGAZINE CAPACITIES
- AMMUNITION BANS
- EXCESSIVE TAXATION
- REGULATION OF FIREARMS BUSINESSES

WHAT PEOPLE ARE SAYING:

"I appreciate your consistent stand on the [gun] issue. You have the 'intestinal fortitude' to NOT give in to liberal politicians." — Fred, WGO Member, La Valle, Wisconsin

"WGO is the only group staying with a hardline — no compromise on gun rights — as I believe myself." — Gordon, WGO Member, Dresser, Wisconsin

"Pro Second Amendment talk is no substitute for deeds. I'm glad WGO understands this." — Riley, WGO Member, Milwaukee, Wisconsin



IN ADDITION TO WORKING WITH STATE
LEGISLATORS TO DRAFT PRO-GUN LEGISLATION,
WGO STAFF TESTIFY ON GUN-RELATED
LEGISLATION AT THE STATE CAPITOL.

